

# AMERICAN FASHION

iBasic<sup>365</sup>

iBasic

iBX

Isla Vista

zenna

"Customers are vital to all business activities. Whereas product quality determines the sustainable development of the business."

[www.americanfashion.com.vn](http://www.americanfashion.com.vn)



## About us

American Fashion owns multiple fashion brands and has become the first company to employ the closed business model, from design, material purchase to product manufacture and distribution (including wholesale and retail).

## Our vision

Our goal is to elevate American Fashion to a leading company in fashion that strives towards sustainable development and brings about practical values to clients, employees, and shareholders.



iBasic<sup>365</sup>

iBasic365 is a underwear, yoga wear and swimsuits offers quality products at reasonable prices that bring comfort for the daily use for users.

DIVERSE RANGES

QUALITY PRODUCTS

REASONABLE PRICES

# iBasic

*iBasic is the embodiment of a brand that offers underwear, homewear, and bedwear that are of affordable price and bring comfort for the daily use for all.*



DIVERSE RANGES

QUALITY PRODUCTS

AFFORDABLE PRICES



# iBX

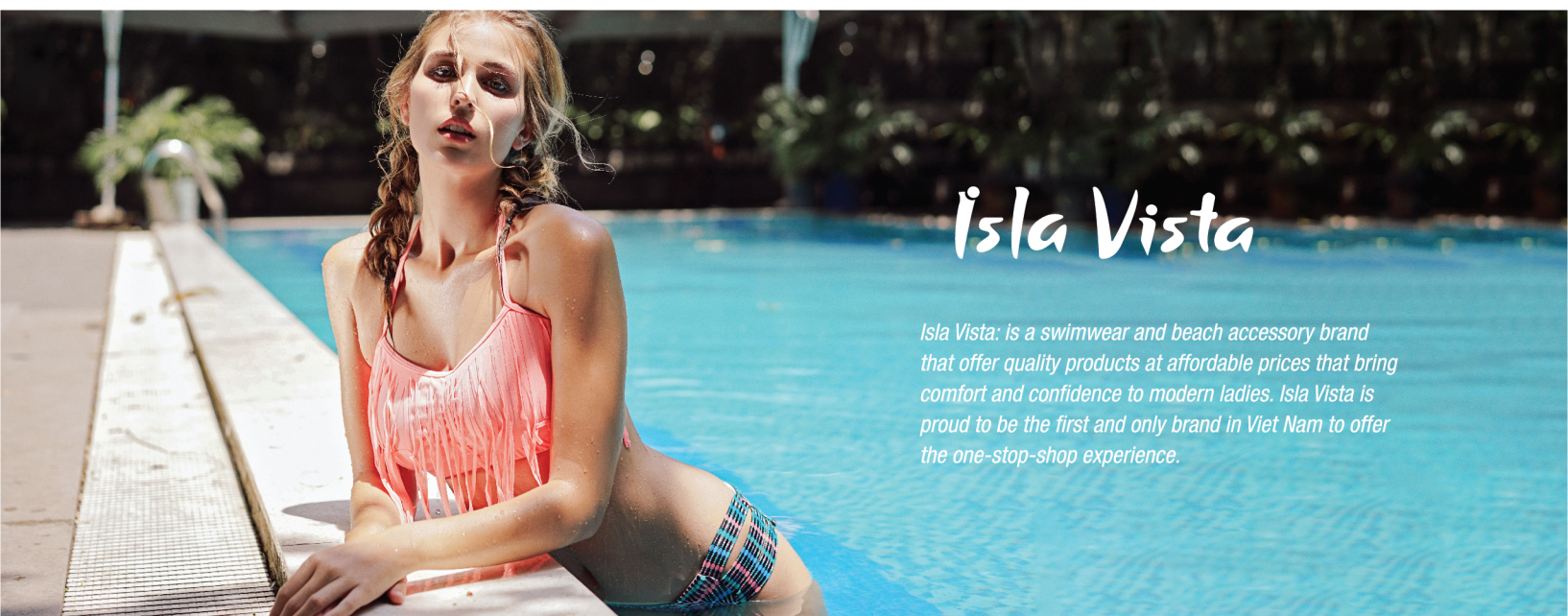
*iBX is a athleisure/ active fashion brand that offers quality products at optimal prices that bring comfort and a young and dynamic style for users.*



**DIVERSE DESIGNS**

**QUALITY PRODUCTS**

**OPTIMAL PRICES**



## Isla Vista

*Isla Vista: is a swimwear and beach accessory brand that offer quality products at affordable prices that bring comfort and confidence to modern ladies. Isla Vista is proud to be the first and only brand in Viet Nam to offer the one-stop-shop experience.*

**FASHIONABLE DESIGNS**

**QUALITY PRODUCTS**

**AFFORDABLE PRICES**



## zenna

*Zenna: is a premium fashion undergarment brand that offers underwear, homewear and bedwear for women who live by the spirit of self understanding and self love.*

**FASHIONABLE DESIGNS**

**HIGH QUALITY TECHNIQUES**

**INTERNATIONAL QUALITY**